

PUBLIC TALK



Association for Computing Machinery



SIGCHI

WINDHOEK CHAPTER



Dr Erick Oduor

TOPIC:

"The Role of Contextual User Research in Developing Tech Solutions for Low resource settings"



ABOUT THE PRESENTER

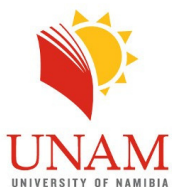
Dr Erick Oduor is well-known in the HCI circles as CHI author, AfriCHI organiser, former researcher at IBM Research Africa (Nairobi), and currently Vice President - UX at Research Strategy Group (RSG) in Toronto, Canada. He holds a PhD in Human-Computer Interaction (HCI) from Simon Fraser University (SFU) (Canada) and an MSc in Intelligent systems design from Chalmers University (Sweden). Dr Erick Oduor also spent time at the Rotman Business School to learn about business strategy and currently works in UX for Market Research. Before his current role, he worked at IBM Research in ICTD, AI, and Automated Machine Learning tools. He worked with IBM Data & AI, leading UX research for IBM Software as a service (SaaS) products. The (SaaS) products include Watson Assistant, Remote Process Automation (IBM RPA), Cloud Pak for Data as a Service (IBM CPDaaS), Business Process Automation and IBM Security Verify. His work focuses on understanding the social practices around technology use via interdisciplinary research that spans the areas of computer science, interaction design, social psychology and anthropology.

Event Date: Thursday, 30 June 2022

Time: 18:00

Venue: Online - Zoom

<https://bit.ly/3NpIC4r>



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